



Case Study

North Bay Owners Association



Becoming part of the solution by committing to preserve the beauty that surrounds us and to heal our planet for future generations

Results Achieved:

- No commercial fertilizer or pesticides used since **Mar 2008**
- Irrigation water reduced by **1.2 million gallons**
- Water consumption reduced by **50%**

Customer Goals:

- Save water by reducing turf areas and increasing the efficiency of the existing irrigation
- Maintain a beautiful landscape without applying chemicals

Challenges Faced by Customer:

- Average irrigation annual rate increase = 9%
- Recreational center that has high exposure to community needed to be aesthetically pleasing.

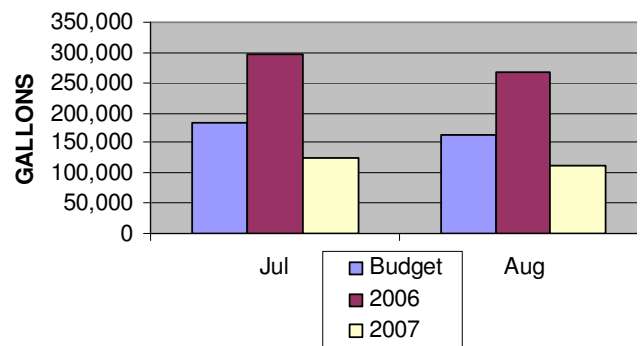
Customer Profile:

- Home Owners Association
- Santa Rosa, CA
- 67,000 sq ft of landscape
- Age of site: 25 yrs.
- Retirement community at Oakmont Golf Course

Solutions:

- Water budget developed
- Selected areas of turf were sheet mulched and low water use, native plant material was installed.
- Existing irrigation was renovated to low water use nozzles and drip irrigation.
- Weekly meters read and water-budget reports compared
- Annual plant health program was developed

WATER COSTS



Here's what the customer had to say:

Landscape Improvement Committee Chair, "Our landscape appearance has improved significantly with the use of native plants and eliminating turf. Our resident's are excited about the changes we have made. They feel safe using the recreational center knowing that we are not using chemicals."



cagwin & norward
landscape contractors

References for this case study and others like it are available upon request